



## Preparing for 2017 Electoral Success and Beyond

Path to Power is a project of the AFL-CIO Political Department to identify, recruit, and elect candidates to run for local government offices. The purpose is to shift the power in local government to favor stronger pro-worker policies and develop a bench of candidates to move into higher office.

The Michigan AFL-CIO and West Michigan Area Labor Council are working to recruit and develop candidates able to run and WIN local races.

Path to Power will work with affiliates, state federations, local labor bodies and close partners to identify union members and progressive, pro-working families candidates who can run winning campaigns in identified races.

Path to Power is a comprehensive program that follows the candidate through all stages from recruitment to governing including:

**Identify & Recruit Candidates** – Using data analytics, local knowledge and the political landscape to identify races that can be won by progressive pro-working families' candidates. Local labor leaders and partners will then identify potential candidates to run in those races.

**Candidate Training** – Path to Power, in partnership with state federations and affiliates on the ground, will train candidates on how to run a campaign, including: campaign messaging, labor issues, campaign planning, fundraising, and voter contact.

**Electoral Support** – Path to Power will offer continued support to endorsed Path to Power Candidates to assist in their election efforts, as allowed by each state's election law.

**Issues & Accountability** – Path to Power Alumni in elected office will have access to continued issue education and policy conferences, giving alumni the resources they need to introduce and pass progressive, pro-working families legislation.

The West Michigan Area Labor Council (KICLC & Lakeshore CLC) is hosting a leadership training to help identify and recruit labor and labor-friendly candidates into the AFL-CIO's Path to Power program:

Saturday, April 1, 2017-- 9am-4pm

UA Local 174 hall, 1008 O'Malley in Coopersville

No cost.

Please register with Steve Veldheer at [Steve@KICLC.org](mailto:Steve@KICLC.org) before Thursday, March 30. Email Steve if you have any questions.